

Case Study Questionnaire

Thank you for working with us on a MobileUp case study. Any information you can supply in response to the questions below will be a big help in putting your story together. No need to overthink your answers or spend a lot of time on them! We are eager to tell your story and your input will help us tell it accurately. And yes, we will let you review the case study before publishing it.

What were your goals and/or problems you were hoping to solve by getting an app for your organization?

What features of your MobileUp app are most effective/popular with your mobile audience?

How do you promote the app to add new users?

Your Name:

Your School, Association, or Company:

How does your MobileUp app help you in your job?

Your Title:

Your Email (for any questions not publication):

All done?

Please save and return this questionnaire to Mark Spencer at mark@mobileupsoftware.com. Thanks!