



Events 2.0 + Release Notes

October 2, 2024



Important Notes For Implementing All The Following Events 2.0 Enhancements.

There are two parts to having all the following new functionality available in your console and app.

1. Administrative Console Enhancements. These enhancements will automatically appear when you log into your console.
2. App Enhancements. To have all these enhancements flow into your app, a new app build must be pushed. We will begin this process Thursday morning October 3. All app users will need to update their app for this new functionality to appear. Most people tend to have 'auto update' turned on, if not, they will need to simply go to the app listing on their phone and 'update' your app.

IMPORTANT NOTES:

1. You must have accepted any recent new Terms & Conditions from Apple and have a current Apple Developer Account (non expired) for us to push a new build for you. If you need assistance on this, please reach out to us at clientsuccess@mobileup.io.
2. If you do not wish to have this new app pushed over the next few days due to a weekend event, etc., please contact your account manager at clientsuccess@mobileup.io and discuss your preferred timing.

New Console Things – Events Landing Page

Clicking on the **Events** main menu icon now lands you on the following page. This new landing page table provides many new features and enhancements

1. New controls that provide flexibility in the table layout including filtering at the column level
2. Ability to select fields you wish to display and expand or contract the table
3. A new import/export tool that provides a quick and easy way to 'copy an event' or just to import new event data

The screenshot displays the 'Events' landing page. At the top, there is a search bar and a toolbar with icons for filtering, sorting, and a '+ Add Event' button. Below the toolbar is a table of events with columns for Name, Start Date, End Date, Time Zone, and Active. A filter menu is open, showing options to select or hide various fields. An 'Event Import Jobs' table is also visible, showing the status of recent import attempts.

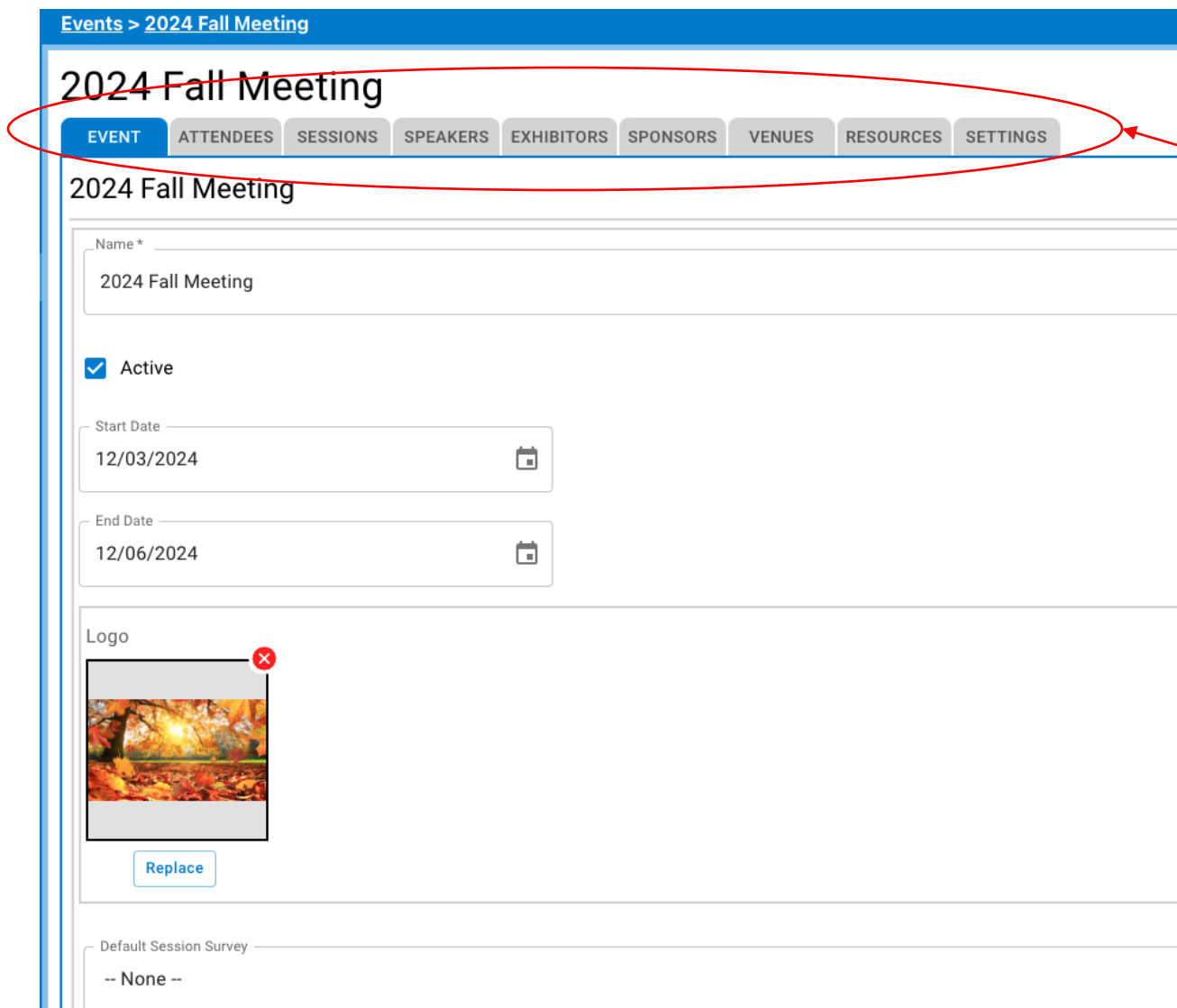
Name	Start Date	End Date	Time Zone	Active
2024 Fall Conference (DO NOT EDIT)	12/06/2024	12/06/2024	US/Central	True
2024 Fall Meeting	12/03/2024	12/06/2024	US/Pacific	True
2024 Spring Conference	04/17/2024	04/19/2024	US/Eastern	True
2025 Spring Symposium (DO NOT EDIT)	03/26/2025	03/28/2025	US/Central	True
AIA 2024 Conference - Aromatics in Action@ 2024: Embracing and Composing Sustainabl	09/26/2024	09/29/2024	America/Chicago	True
Bob Fall Event	11/1			True

Start Time	File	Status	Details
9/24/2024 2:53:08 PM	2024-Fall-Con...	Completed	ⓘ
9/24/2024 2:50:37 PM	2024-Fall-Con...	Completed	ⓘ
9/24/2024 2:41:59 PM	2024-Fall-Con...	Completed	ⓘ
9/24/2024 2:41:02 PM		Failed	ⓘ
9/18/2024 3:48:55 PM	Jim-New-Event...	Completed	ⓘ
9/18/2024 3:45:22 PM	Jim-New-Event...	Completed	ⓘ

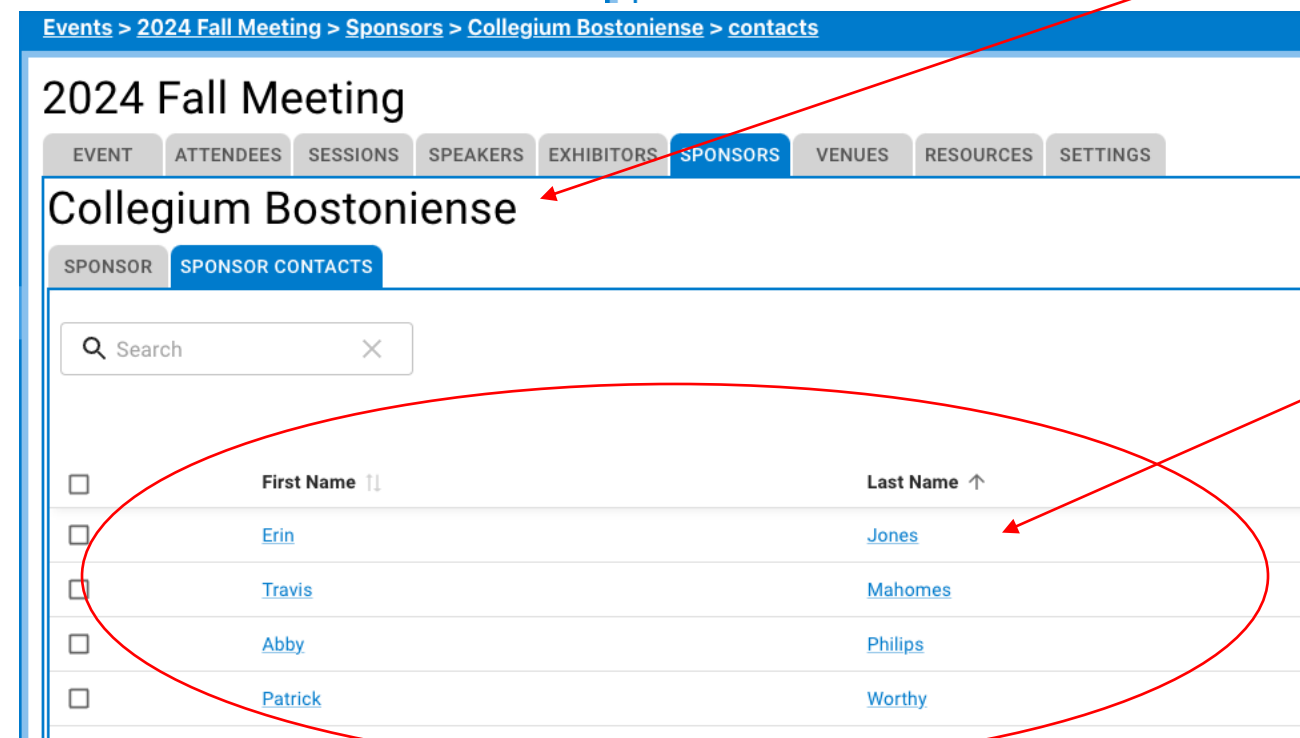
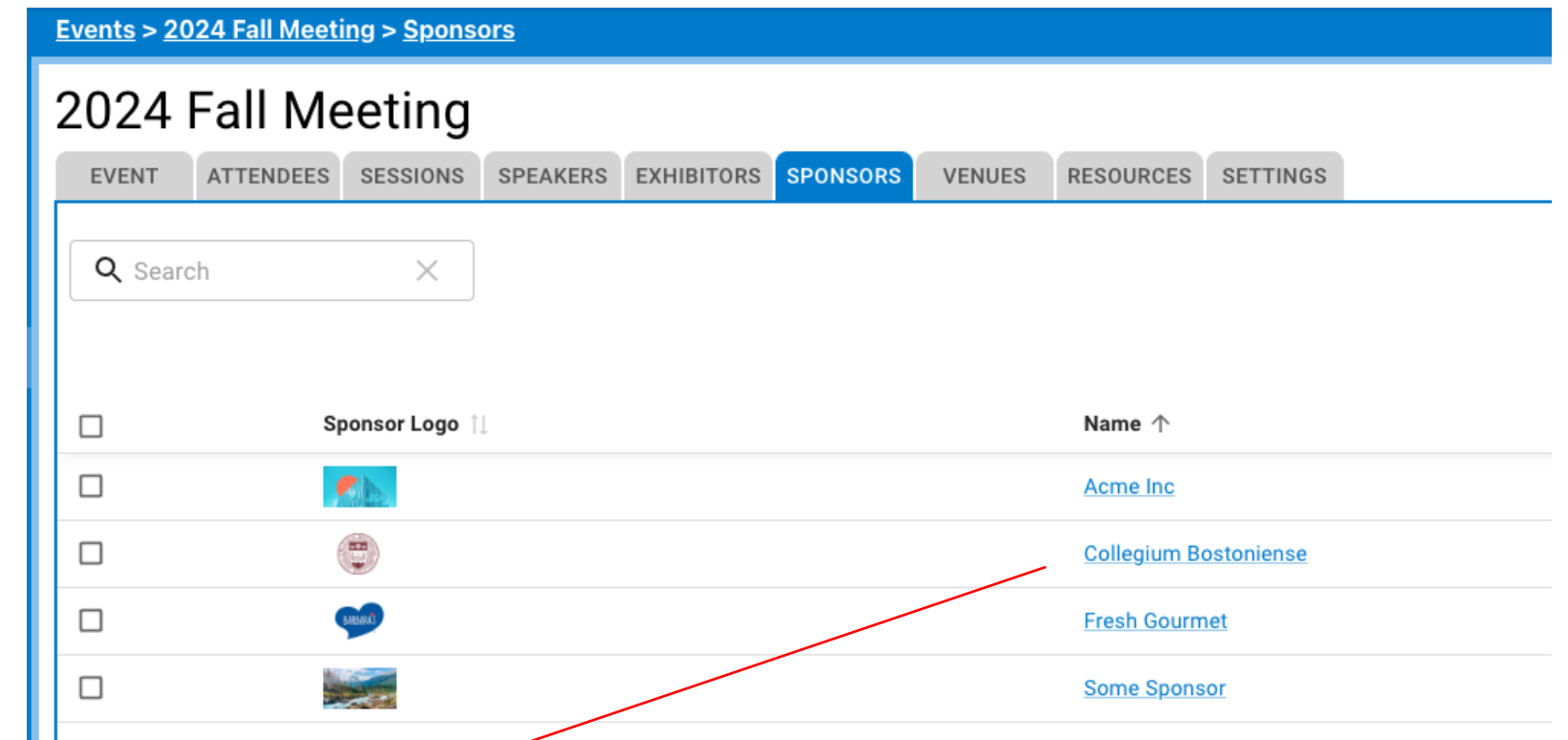
New Console Things – new/edit an event

After selecting a specific event, new or old, you will now see a new 'tab' interface that provides a much more intuitive flow for each event.

1. New tabs to walk you through every aspect of creating and managing an event
2. Any tab that has associated content will drop down with a new tab for additional related content
3. You will also note that the Event name and sub tab names are constant as you move through each tab



All event content navigation (tabs)



Multiple contacts now supported

New Console Things – new/edit event sessions

In addition to the new tab interface, each tab supports the new table functionality as mentioned and highlighted on page 1.

Events > 2024 Fall Meeting > Sessions

2024 Fall Meeting

EVENT ATTENDEES **SESSIONS** SPEAKERS EXHIBITORS SPONSORS VENUES RESOURCES SETTINGS

Search X

Rows per page 20 1-14 of 14 < >

<input type="checkbox"/>	Name ↑↓	Start Time ↑↓	Speakers	Venue ↑↓	Room ↑↓	Check-Ins Enabled	
<input type="checkbox"/>	Commercial Caffeinated Networking	12/03/2024 07:00 AM		Loews Kansas City Hotel	Neptune Ballroom	False	
<input type="checkbox"/>	Residential Economic Issues & Trends Forum	12/03/2024 08:00 AM	Hassan Rosen, Lynn Manderly	Loews Kansas City Hotel	Muse A	False	
<input type="checkbox"/>	Leveraging LinkedIn for Real Estate Success	12/03/2024 09:30 AM				False	
<input type="checkbox"/>	Twelve Real Estate Campaigns to Keep Calls Pouring	12/03/2024 11:00 AM				False	
<input type="checkbox"/>	Residential Economic Issues & Trends Forum	12/03/2024 03:00 PM				False	

Events > 2024 Fall Meeting > Sessions > Commercial Caffeinated Networking

2024 Fall Meeting

EVENT ATTENDEES **SESSIONS** SPEAKERS EXHIBITORS SPONSORS VENUES RESOURCES SETTINGS

SESSION FILES

[<< back to sessions](#)

Commercial Caffeinated Networking

Session Name *
Commercial Caffeinated Networking

Start Time
12/03/2024 07:00 AM

End Time
12/03/2024 08:00 AM

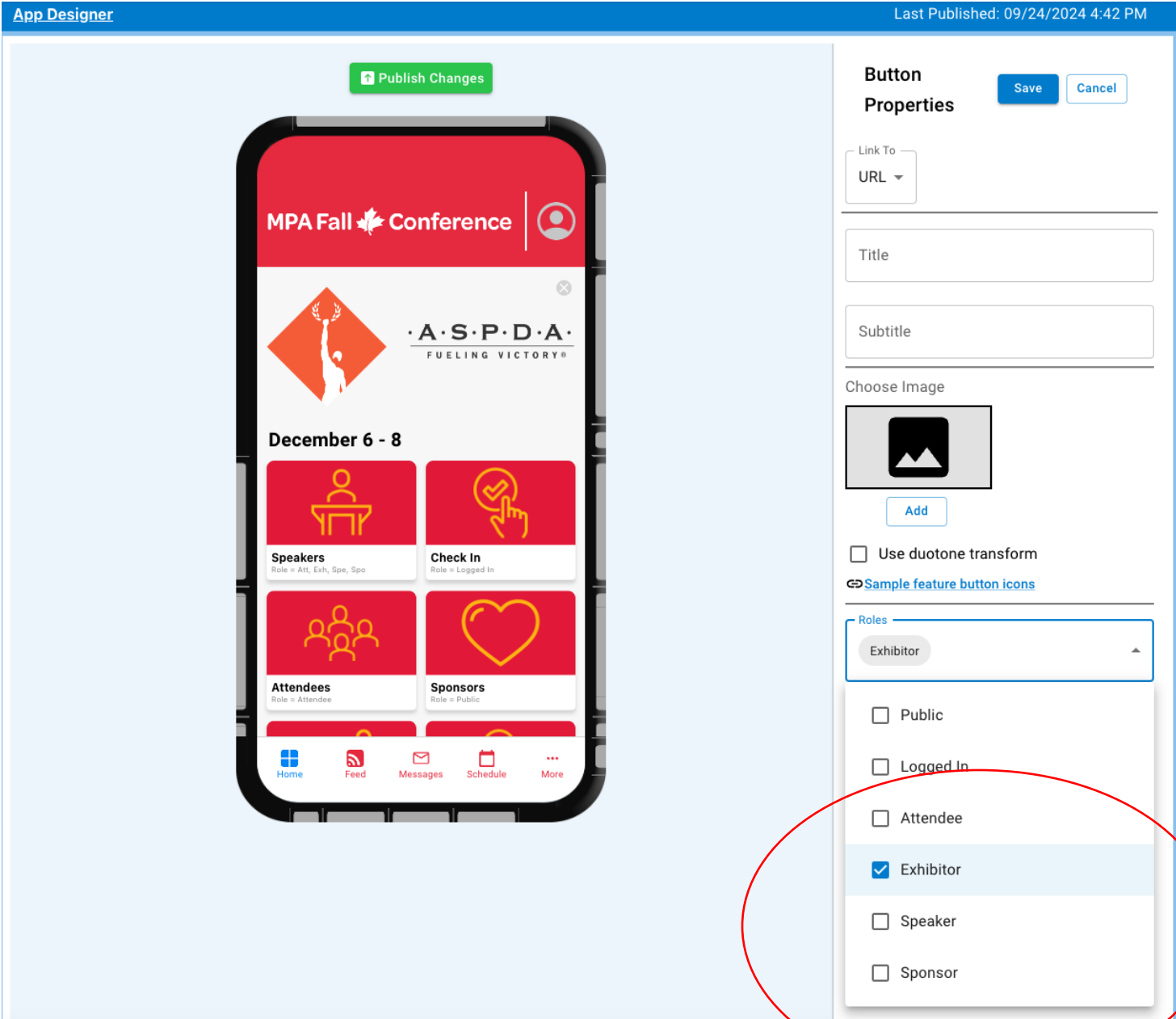
Venue
Loews Kansas City Hotel

Room
Neptune Ballroom

Besides having all the content under each tab, you have the new ability to have sessions with same name and different durations in addition to having multiple tracks, types, and levels that can be assigned per session.

App Designer Content – unique content for speakers, sponsors, & exhibitors

Speakers, Sponsors, & Exhibitors now have unique 'roles' and thus you can create content within the event just for their eyes.



IMPORTANT: These new roles (speakers, sponsors, & exhibitors) can now sign into the app and no longer will be added to the Attendee list.

Create a new content tile and choose the audience that can see the content. These new roles provide you the ability to have unique content (you can have as many content tiles as you wish for each audience/role type).

New Notification Communication to Speakers, Sponsors & Exhibitors

Speakers, Sponsors, & Exhibitors now have unique 'roles' and thus you can send notifications to these groups at any time.

Dev QA Testing - DO NOT DELETE

Dev QA Testing - DO NOT DELETE

Notifications

Notifications

Title	Send To
This is a test from 2024	Admins
Admin push	Admins
Test	All App Users
Maddy Sponsors Test	Maddy - Sept 2024: Sponsors
Maddy Exhibitor Test	Maddy - Sept 2024: Exhibitors

New Notification

- 2024 Fall Meeting: Attendees
- 2024 Fall Meeting: Exhibitors
- 2024 Fall Meeting: Speakers
- 2024 Fall Meeting: Sponsors
- 2024 Spring Conference: Attendees
- 2024 Spring Conference: Exhibitors
- 2024 Spring Conference: Speakers
- 2024 Spring Conference: Sponsors

Create new notifications for before, during or after your event for targeted communication to any group of your event users including speakers, sponsors, and exhibitors.



New App Things – console tools for session listing, details, and files

Several new additions to make the attendee app experience even greater.

1. Sessions now support 'same name' with different durations
2. Sessions now support multiple tracks, types, and levels

The screenshot displays the '2024 Fall Conference (DO NOT EDIT)' console. The top navigation bar includes 'EVENTS > 2024 Fall Conference (DO NOT EDIT) > Sessions'. Below this, a breadcrumb trail shows 'EVENT', 'ATTENDEES', 'SESSIONS', 'SPEAKERS', 'EXHIBITORS', 'SPONSORS', 'VENUES', 'RESOURCES', and 'SETTINGS'. A search bar and a '+ Add Session' button are visible. A table lists sessions with columns for Name, Start Time, Speakers, Venue, Room, and Check-Ins Enabled. The first session is 'Registration & Check-In' on 12/06/2024 at 07:30 AM, with speaker Kristin Taylor, at the Loews Kansas City Hotel in the Bacchus room, with Check-Ins Enabled set to False. A red arrow points from this session to a detailed view of the same session. This view shows the session name, start and end times, venue, room, and speaker(s) (Kristin Taylor, Dana Vlachos, Brittany Turner). A red circle highlights the speaker(s) field, and a red arrow points to it from the text 'Multiple Tracks, Types, and Levels are now supported for any session.' Below the detailed view, another red arrow points to a 'Files' view for the same session, which shows a list of files: 'Key Note Presentation' and 'Training Document Review'. The 'mobile up' logo is in the bottom right corner.

Name	Start Time	Speakers	Venue	Room	Check-Ins Enabled
Registration & Check-In	12/06/2024 07:30 AM	Kristin Taylor	Loews Kansas City Hotel	Bacchus	False
Breakfast + Mingle w			Loews Kansas City Hotel		False
Welcome and Keynot			Loews Kansas City Hotel	Neptune Ballroom	True
10 Commandments		in Rosen	Loews Kansas City Hotel	Bacchus	True
Atlas Product Trainin			Loews Kansas City Hotel	Neptune Ballroom	False

Multiple Tracks, Types, and Levels are now supported for any session.

New App Things –viewable attendee data management

Explore the flexibility of attendee data.

1. All attendee profile fields can be turned on/off for viewing from the app.
2. **Reminder:** We added the ability to 'hide' any attendee from the Attendee directory a couple of months ago. This option appears at the attendee record level.

Events > 2024 Fall Conference (DO NOT EDIT) > Settings > Attendee Fields

2024 Fall Conference (DO NOT EDIT)

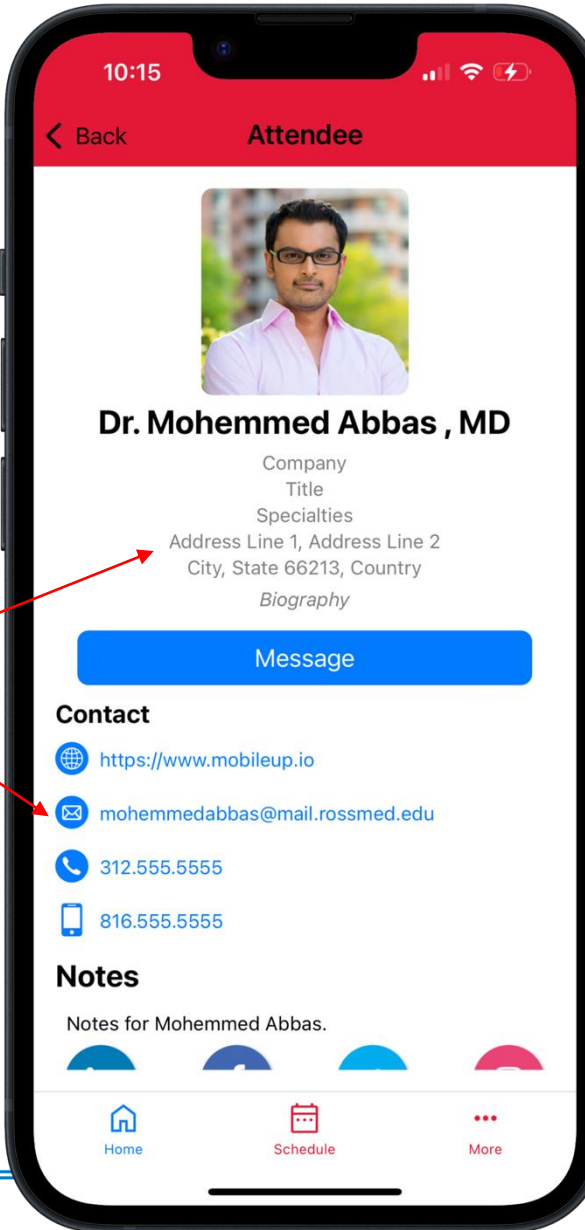
EVENT ATTENDEES SESSIONS SPEAKERS EXHIBITORS SPONSORS VENUES RESOURCES SETTINGS

VOCABULARY SPONSOR LEVELS SESSION TRACKS SESSION TYPES SESSION LEVELS ATTENDEE FIELDS INTEGRATIONS FEED

Select Fields To Display In Attendee Profiles

- Prefix
- Suffix
- Organization
- Title
- Area of Specialty
- Email
- Bio
- Phone
- Mobile Phone
- License Number
- State Of Licensure
- Address Line 1
- Address Line 2

Select which fields you wish to display on each attendee profile page.



Events > 2024 Fall Conference (DO NOT EDIT) > Attendees > Mohammed Abbas


2024 Fall Conference (DO NOT EDIT)

EVENT ATTENDEES SESSIONS SPEAKERS EXHIBITORS SPONSORS VENUES RESOURCES SETTINGS

[<< back to attendees](#)

Mohammed Abbas

Profile Picture



[Replace](#)

Do not show attendee in directory

Prefix
Dr.

First Name *
Mohammed

Last Name *
Abbas

Check this box to hide any attendee from appearing in the attendee directory.

New App Things – sponsor console and app view

Console flow of managing sponsors

The image illustrates the console flow for managing sponsors, showing a desktop view and a mobile app view.

Desktop View (Sponsor Console):

- Header: Events > 2024 Fall Meeting > Sponsors
- Section: 2024 Fall Meeting
- Navigation: EVENT, ATTENDEES, SESSIONS, SPEAKERS, EXHIBITORS, **SPONSORS**, VENUES, RESOURCES, SETTINGS
- Search: Search [X]
- Buttons: + Add Sponsor, Rows per page 20, 1-4 of 4
- Table of Sponsors:

<input type="checkbox"/>	Sponsor Logo	Name ↑	Slogan or Tagline	Sponsor Levels	
<input type="checkbox"/>		Acme Inc	Beep Beep	Silver	
<input type="checkbox"/>		Collegium Bostoniense	BC		
<input type="checkbox"/>		Collegium Bostoniense	Some tagline		

Mobile App View (Sponsor Profile):

- Header: Sponsor
- Section: Collegium Bostoniense
- Navigation: < Back, SPONSOR, SPONSOR CONTACTS
- Buttons: << back to sponsors, Replace
- Form Fields:

Sponsor Name*	Collegium Bostoniense
Slogan or Tagline	BC
Email Address	info@mobileup.io
Level(s)	Gold, Diamond
Priority	1

Mobile App View (Sponsor Contacts):

- Header: 2024 Fall Meeting > Sponsors > Collegium Bostoniense > contacts
- Section: 2024 Fall Meeting
- Navigation: EVENT, ATTENDEES, SESSIONS, SPEAKERS, EXHIBITORS, **SPONSORS**, VENUES, RESOURCES, SETTINGS
- Search: Search [X]
- Table of Contacts:

<input type="checkbox"/>	First Name	Last Name ↑
<input type="checkbox"/>	Erin	Jones
<input type="checkbox"/>	Travis	Mahomes
<input type="checkbox"/>	Abby	Phillips
<input type="checkbox"/>	Patrick	Worthy

Mobile App View (Sponsor Profile - Detailed):

- Header: Sponsor
- Section: Collegium Bostoniense
- Navigation: < Back
- Buttons: linkedin, twitter, facebook, instagram
- Text: We are a Boston based organization in the education market. Out solutions provide educators vast learning opportunities to create and manage curriculum content.
- Links: <https://www.bc.edu/bc-web/offices/alumni.html>, 913.232.8099, info@mobileup.io
- Section: Contact(s)
- Text: Travis Mahomes, Business Development Association
- Links: tm+sc@mobileup.io, 913.555.5555, <https://www.linkedin.com>
- Text: Erin Jones, VP, Client Success
- Links: ej+sc@mobileup.io
- Bottom Bar: Home, Feed, Schedule, More

Red arrows indicate the flow from the desktop sponsor list to the desktop sponsor details, then to the mobile app sponsor profile, and finally to the mobile app sponsor contacts.

New App Things – exhibitor console and app view

Console flow of managing exhibitors

Events > 2024 Fall Meeting > Exhibitors

2024 Fall Meeting

EVENT ATTENDEES SESSIONS SPEAKERS **EXHIBITORS** SPONSORS VENUES RESOURCES SETTINGS

Search [X] Rows per page 20 1-3 of 3

Exhibitor Logo	Name	Slogan or Tagline	Booth	Category
	ASAE Center	The Center for Association Leadership	182	Association Management
	MobileUp	Building Stronger Connections	107	
	New Exhibitor	slogan goes here	121	

Events > 2024 Fall Meeting > Exhibitors > MobileUp

2024 Fall Meeting

EVENT ATTENDEES SESSIONS SPEAKERS **EXHIBITORS** SPONSORS VENUES RESOURCES SETTINGS

EXHIBITOR EXHIBITOR CONTACTS

<< back to exhibitors

MobileUp

Exhibitor Logo Replace

Exhibitor Name * MobileUp

Slogan or Tagline Building Stronger Connections

Booth 107

Category Software

Events > 2024 Fall Meeting > Exhibitors > MobileUp > contacts

2024 Fall Meeting

EVENT ATTENDEES SESSIONS SPEAKERS **EXHIBITORS** SPONSORS VENUES RESOURCES SETTINGS

EXHIBITOR EXHIBITOR CONTACTS

Search [X]

First Name	Last Name
Johnny	Bravo
Jason	Kilgore
JT	Swanson

MobileUp Exhibitor Profile (Mobile App View)

2:35

Back Exhibitor

MobileUp
Building Stronger Connections

Building Stronger Communities. MobileUp's goal is to make it as easy as possible for organizations to build better connections and drive more engagement through mobile technology.

Booth 107 **Category** Software

Website
<https://www.mobileup.io>

Contact(s)
Johnny Bravo, Medical Liason
 jbravo@essenzasoftware.com
 913.232.2459
JT Swanson, Business Development Director
 JT@mobileup.io

Home Feed Schedule More

mobile up



Thank you!

Account Management (training and general app questions)
clientsuccess@mobileup.io

Technical Support (problems with your app or admin console)
support@mobileup.io