LEAD CAPTURE EVENT BADGES

Badge printing is on our roadmap, but there's no need to wait. You can integrate MobileUp's Lead Capture feature with your current badge printing solution in just a few simple steps.



How to create a QR code on your badge printing solution for Lead Capture

1. CONFIRM THE REGISTRANT EMAILS LISTED IN MOBILEUP FOR YOUR EVENT ARE ACCURATE & UNIQUE FOR EACH ATTENDEE.
2. ADD A QR CODE TO THE EVENT BADGE THAT ONLY CONTAINS THE REGISTRANT'S EMAIL ADDRESS FOUND IN MOBILEUP
3. PRINT OUT YOUR BADGES AND PROVIDE THEM TO YOUR REGISTRANTS
4. EXHIBITORS WITH LEAD CAPTURE ENABLED CAN NOW SCAN EACH ATTENDEES PRINTED BADGE OR THEIR DIGITAL BADGE WITH YOUR EVENT APP TO COLLECT LEADS

Note: On #2 above only include email address i.e. tom@mobileup.io not mailto:tom@mobileup.io or anything else. Also, attendees sharing the same email address is not supported and will not allow Exhibitors to capture all unique attendee data.