There are a few updates I wanted to share with you this month.



7/27/26

Dear Client,

Here is what's new at MobileUp. We have a new feature webinar you don't want to miss, a new event education opportunity, and reminders to explore the material available in your admin console.

Client Webinar: Introduction & Training on the New Notification & App Designer Modules

Wednesday, August 12th, 3pm CST

Introducing the New Notification system and the new App Designer. This is a must for all MobileUp Admins to learn about the new functionality of these systems that impact your communication and content management for your year-round or event solution.

Register Now

mobileup Event School

Announcing the new MobileUp Event School! Every month, enjoy a chance to ask questions, pick up tips, and ensure you're ready for your next event.

Do you have questions about your event solution? Want to ask your peers event-related questions? These sessions will allow questions and discussion amongst our clients. MobileUp staff will also be present to share ideas, answer questions, and be a resource to ensure your next event is your best yet.

This event will be held on multiple dates, including **Tuesday, October 6th, 11am CST; Tuesday, November 3rd, 11am CST; and Tuesday, December 1st, 11am CST** with the Inaugural Kickoff happening on **Tuesday, September 1st, 11am CST.**

You can choose one or more sessions to attend.

Inaugural Kickoff: Tuesday, September 1st, 11am CST

Register Here

Event Materials and Training Videos

Don't forget to explore all the various Event marketing materials and videos that are accessible on your Admin Home Page when you log into your MobileUp console. These include: **Event Sponsorship Ideas; Session Check In; Exhibitor Lead Capture; Custom HTML Content Blocks; Copying a previous event. And many more.**

Apple and Google Developer Accounts Webinar Materials

In case you missed it, here are links to both the recording and the presentation on 'Managing Your Developer Accounts.' In addition, as with all of our webinars and materials, these are also accessible in your Admin Home Page.

Watch the Recording **Review Presentation**

Need assistance or have questions?
Account Management: Clientsuccess@mobileup.io
Technical or Event Issues: Support@mobileup.io

Thank you,

Tom DeBacco
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